# Census Support of "The National Day of Civic Hacking"

May 15, 2013

Tim Gilbert
American Community Survey Office

Michael Ratcliffe Geography Division

William Rankin
Research and Methodology Directorate



## **Outline**

- National Day of Civic Hacking background
- American Community Survey (ACS) basics
- Geography
- Accessing ACS data products through API
- Questions

# **National Day of Civic Hacking**

- National Day of Civic Hacking is a national event that will take place June 1-2, 2013, in cities across the nation.
- The event will leverage the expertise and entrepreneurial spirit of those outside federal, state and local government to drive meaningful, technology-based solutions for federal, state and local government.
- More information at <a href="http://hackforchange.org/">http://hackforchange.org/</a>

# The Census American Community Survey Challenge Options

http://hackforchange.org/challenge/census-american-community-challenge

- 1. Develop an application that helps business and local governments learn about the socio-economic characteristics of a community to enable evidence-driven decisions that foster local economic development and/or job creation.
- 2. Develop an application that helps local governments plan for disaster recovery by knowing who lives and works in a community.

## **Specifications for Census Challenges**

- Utilize American Community Survey (ACS) 5-Year estimates via the Census Open API through an application that leverages detailed demographic data, available for every community in the country. (Required)
- Geographic resolution should be at least to the county level and are available down to block-group. (Required)
- Mashups of these data with other data sets (public, social, consumer-facing, etc.) in ways that facilitate useful augmentation are encouraged.

## **Outline**

- National Day of Civic Hacking background
- American Community Survey (ACS) basics
- Geography
- Accessing ACS data products through API
- Questions

## What is the ACS?

- A large national survey that uses continuous measurement methods to produce detailed population and housing estimates each year
- Designed to produce critical information that was previously collected in the decennial census



## 2010 Census vs. ACS

## 2010 Census

## ACS

- Official counts
- Population totals
- Every 10 years
- Point in time

- Sample estimates
- Population characteristics
- Yearly
- Period of time

#### **Social Characteristics**



- Education
- Marital Status
- Fertility
- Grandparent
   Caregivers
- Veterans
- Disability Status
- Health Insurance

- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry / Tribal
   Affiliation

#### **Economic Characteristics**

- Income
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work



### **Housing Characteristics**





- Housing Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent

## **Demographic Characteristics**



- Sex
- Age
- Race
- Hispanic Origin

# **Topics Not Available in 5-Year**

- New/modified questions in 2008
  - Marital history
  - Health insurance coverage
  - Service connected disability status and rating
  - Disability
- New question in 2009
  - Bachelor's field of degree
- New questions in 2013
  - Computer ownership/internet access

# **Availability of ACS Data Products**

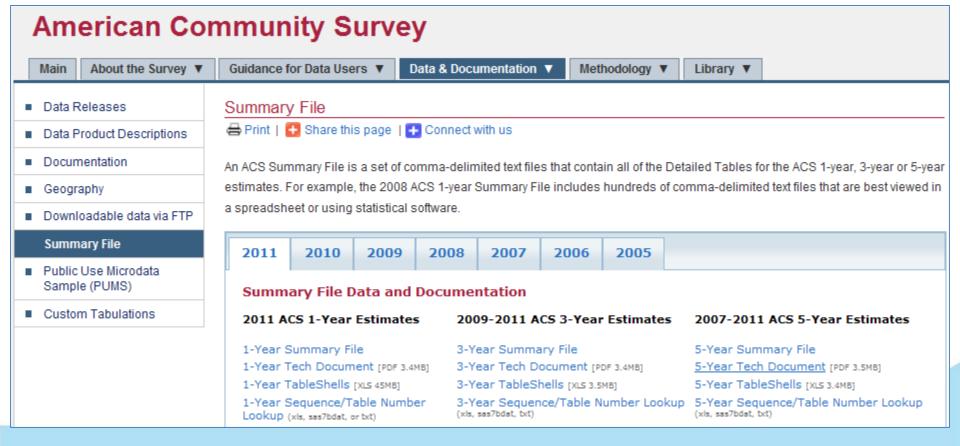
Estimated Population of Geographic Area	Type of ACS Estimates Released
65,000 or more	1-year, 3-year, 5-year
20,000 to 64,999	3-year, 5-year
Less than 20,000	5-year

# Guidance on Making Comparisons

- Don't use overlapping estimates to measure change:
  - 2006-2010 ACS 5-year and 2007-2011 ACS 5-year share 4 years of data collection (2007-2010)
- Can compare ACS 5-year estimates with Census 2000
- Visit "Comparison Guidance" on ACS website http://www.census.gov/acs/www/guidance\_for\_data\_user s/comparing\_data/

# **ACS Summary File Page**

http://www.census.gov/acs/www/data\_documentation/summary\_file/





## **Detailed Tables**

### **Examples**

- B01001A-I: Sex by Age by Race and Hispanic Origin
  - -B = base table
  - 01 = subject 'Age and Sex'
  - 001 = identifier of table within subject
  - A-I = table repeated for 9 race/Hispanic origin groups
- Complete explanation of numbering convention https://ask.census.gov/faq.php?id=5000&faqld=1687

# ACS Summary File Technical Documentation

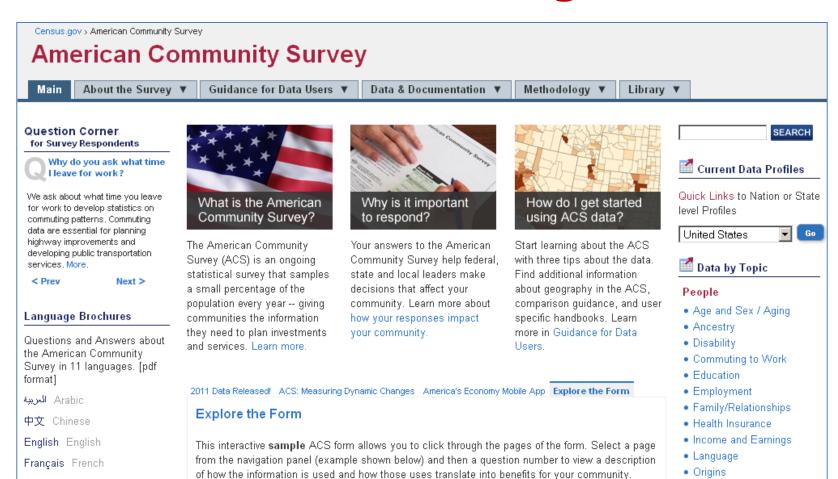
#### Appendix E: Detailed Tables for the 2007-2011 ACS 5-year Estimates

Table Number	Table Title	Table Restriction s for All Geographi es Except Block Groups	Table Available for Block Groups on Summary File?	Summary File Sequence Number	Summary File Starting and Ending Positions
B00001	Unweighted Sample Count Of The Population		Yes	0001	7-7
B00002	Unweighted Sample Housing Units		Yes	0001	8-8
B01001	Sex By Age		Yes	0002	7-55
B01001A	Sex By Age (White Alone)			0002	56-86
B01001B	Sex By Age (Black Or African American Alone)			0002	87-117
B01001C	Sex By Age (American Indian And Alaska Native Alone)			0002	118-148
B01001D	Sex By Age (Asian Alone)			0002	149-179
B01001E	Sex By Age (Native Hawaiian And Other Pacific Islander Alone)			0002	180-210
B01001F	Sex By Age (Some Other Race Alone)			0002	211-241
B01001G	Sex By Age (Two Or More Races)			0003	7-37
B01001H	Sex By Age (White Alone, Not Hispanic Or Latino)			0003	38-68
B01001I	Sex By Age (Hispanic Or Latino)			0003	69-99
B01002	Median Age By Sex		Yes	0003	100-102
B01002A	Median Age By Sex (White Alone)		Yes	0003	103-105
B01002B	Median Age By Sex (Black Or African American Alone)		Yes	0003	106-108
B01002C	Median Age By Sex (American Indian And Alaska Native)		Yes	0003	109-111
B01002D	Median Age By Sex (Asian Alone)		Yes	0003	112-114
B01002E	Median Age By Sex (Native Hawaiian And Other Pacific Islander		Yes	0003	115-117

census.gov/acs2011\_5yr/summaryfile/ACS\_2007\_2011\_SF\_Tech\_Doc.pdf



# **ACS Main Page**



www.census.gov/acs

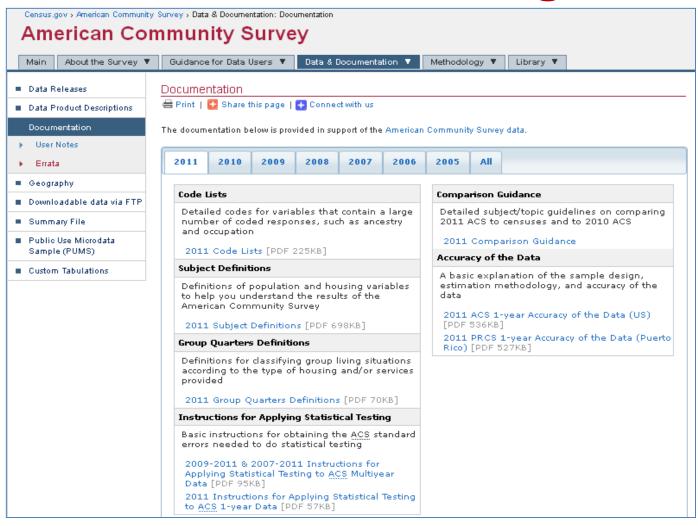


Creole

Kreyòl ayisyen Haitian

Population Change

# **Documentation Page**



census.gov/acs/www/data\_documentation/documentation\_main/

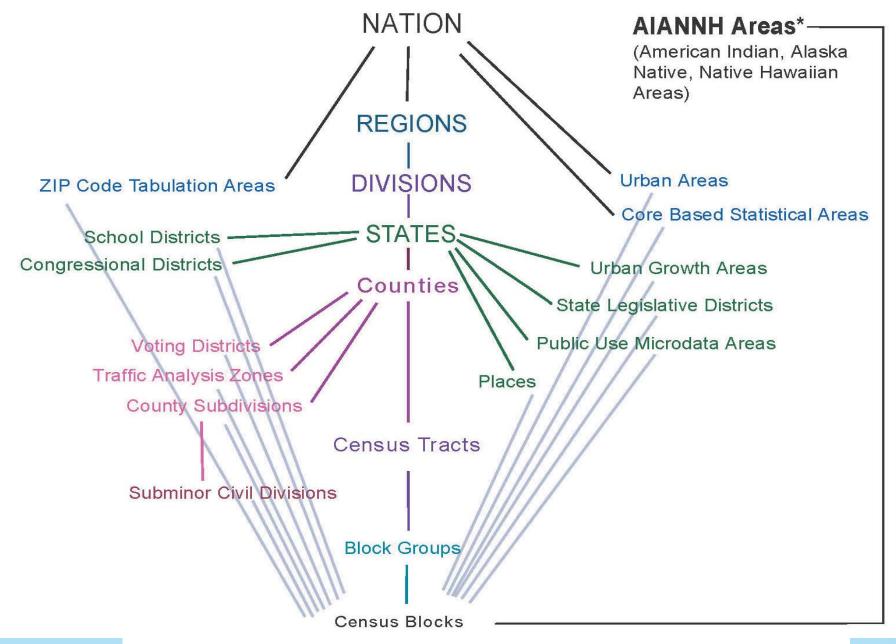


## **Outline**

- National Day of Civic Hacking background
- American Community Survey (ACS) basics
- Geography
- Accessing ACS data products through API
- Questions

# **Geographic Concepts**

- Nesting relationships (or the lack of)
- Small area geography (tracts, block groups, blocks)
- Be aware of differences between definitions/boundaries and data user perceptions (such as differences in what is meant or understood as "place," "neighborhood," and "community")





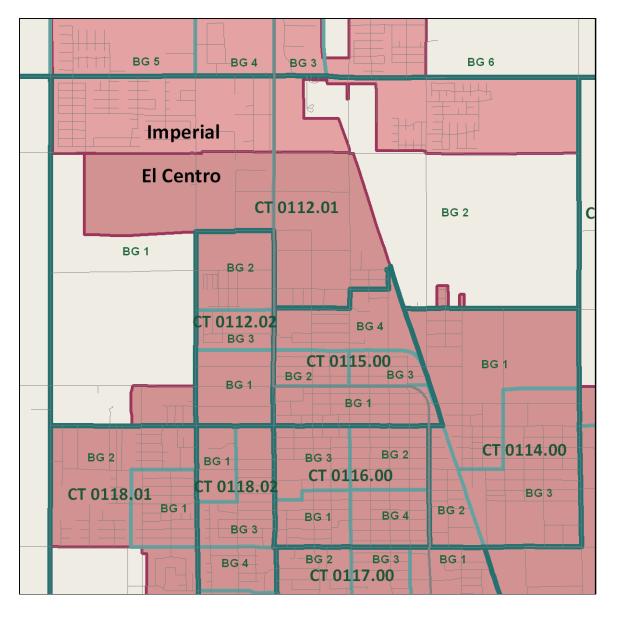
## **Block Groups and Census Tracts**

### **Block Groups**

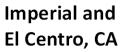
- Population ranges from 600 to 3,000
- Nest within census tracts

#### **Census Tracts**

- Small, relatively permanent, consistent statistical subdivisions of a county
- Size: between 1,200 and 8,000 people; optimum: 4,000
- 4-digit basic code; 2-digit suffix. Suffix codes will change as tract splits over time
- In urban areas and some suburban areas, can be used to approximate neighborhoods



# Census Tract Block Group



- Census tracts
- Census block groups
  - Imperial city
- El Centro city
- 0 0.25 0.5 Miles



## **Working with Tracts and Block Groups**

### Tract and block group codes:

- Must include state and county codes to uniquely identify each tract and block group:
- 060250112021
  - State = 06 (California)
  - County = 025 (Imperial)
  - Tract = 011202
  - Block Group = 1

### Comparing data from 2000 to 2010?

Census 2000 to 2010 Census Tract Relationship File

http://www.census.gov/geo/www/2010census/tract\_rel/tract\_rel.html

Contains Population & Area affected by change



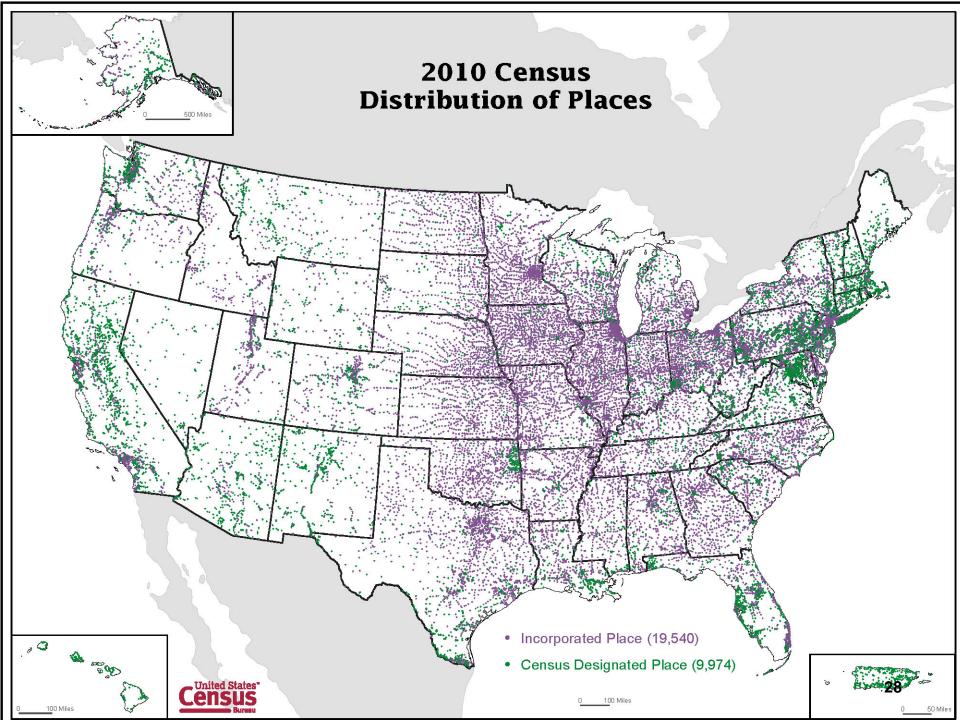
## **Census Bureau Places**

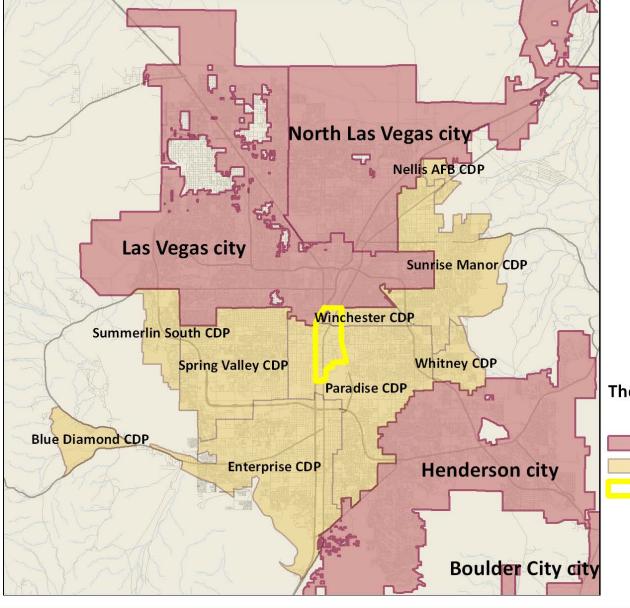
## **Incorporated Places**

- Legally bounded entity
- Cities, boroughs, towns, or villages, depending on the state
- Over 19,000 incorporated places

## Census Designated Places (CDPs)

- Statistical entity
- Unincorporated community,
- Nearly10,000 CDPs for 2010 Census
- Do not cover entirety of the US and Puerto Rico
- Most places have less than 10,000 people
- Places can be smaller than census tracts!





# Las Vegas Places

The Las Vegas Strip

Incorporated Place

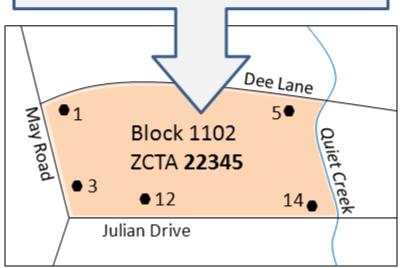
Census Designated Place

Las Vegas Strip

0 2.5 5 Miles



#### Census Tract 12, Block 1102 Street Address ZIP Code 1 May Road 22345 12 Julian Drive 22345 3 May Road 22345 14 Julian Drive 22345 5 Dee Lane 22346 Most frequently occurring ZIP Code: 22345



# ZIP Code Tabulation Areas (ZCTAs)

- Approximate USPS ZIP Code distribution for housing units
- Represent the most frequently occurring ZIP Code within an area
- A calculated geography
- Composed of whole blocks
- ZCTAs do not nest cleanly within other geography
- 2010 ZCTAs exclude large water bodies and unpopulated areas

# **Counties and County Equivalents**

Why use data for counties?

- Well known and understood
- Boundaries are generally stable over time easy to compare data across time
- Wide variety of statistical data available for comparison over time— from the Census Bureau and other agencies and organizations

## **Accessing Spatial Data**

U.S. Department of Commerce

**Business** 

Geography

Data Research Newsroom

Q Search

Home | Blogs | About Us | Subjects A to Z | FAQs | Hel

You are here: Census.gov > Geography > Maps & Data > TIGER Products

#### Geography

Main

About Maps & Data Reference

**Partnerships** 

Education Research

#### Maps & Data

Maps & Data Main Page

#### Maps

- Census Data Mapper
- Reference
- Thematic
- Maps Available for

Purchase

#### Data

#### TIGER Products Partnership Shapefiles ■ Relationship Files Comparabi Places · County Subdivisions Gazetteer Files Block Assig ■ Name Lookup Tables Tallies LandView

#### **TIGER Products**

TIGER = Topologically Integrated Geographic Encoding and Referencing

The Census Bureau offers several file types and an application for mapping census geographic data based on data found in our MAF/TIGER database. Our products are:

- · TIGER/Line Shapefiles New 113th Congressional District Shapefiles
- TIGER/Line Shapefiles & Geodatabases pre-joined with Demographic Data
- · Cartographic Boundary Files
- KML Prototype Files
- TIGERweb

#### Which product should I use?

	Product	Best For	File Format	Type of Data	Level of Detail	Descriptive Attributes	Vintages Available
	<u>TIGER/Line</u> <u>Shapefiles</u>	Most mapping projects—this is our <i>most comprehensive dataset</i> . Designed for use with GIS (geographic information systems).	Shapefiles (.shp) and database files (.dbf)	Boundaries, roads, address information, water features, and more	Full detail (not generalized)	Extensive	2006 - 2012, CD 113
	TIGER/Line Shapefiles & Geodatabases with Demographic Data	Demographic analysis from selected attributes from the 2010 Census, 2006-2010 ACS 5- year estimates, and 2007-2011 ACS 5-year estimates for selected geographies. Designed for use with GIS.	Shapefiles (.shp) and Geodatabases	Boundaries, Population Counts, Housing Unit Counts, 2010 Census Demographic Profile 1 attributes, 2006-2010 ACS 5-year estimates data profiles, 2007- 2011 ACS 5-year estimates data profiles.	Full detail (not generalized)	Limited	2010, 2006-2010 ACS, 2007-2011 ACS
	<u>Cartographic</u> <u>Boundary Files</u>	Small scale (limited detail) mapping projects clipped to shoreline. Designed for thematic mapping using GIS.	Shapefiles (.shp)	Selected boundaries	Less detail (generalized)	Limited	2010, 2000, 1990
	KML Prototype Files	Viewing data or creating maps using Google Earth, Google Maps, or other platforms that use KML.	KML (.kml)	Selected boundaries	Less detail (generalized)	Limited	2010
	<u>TIGERweb</u>	Viewing spatial data online or streaming to your mapping application.	Interactive viewer, HTML data files, plus REST and WMS map services	Boundaries, roads, address information, water features, and more	Detailed	Extensive	2012, 2010, 2012 ACS and 2011 ACS

## **Accessing Spatial Data: TIGERWeb WMS**

U.S. Department of Commerce
Census
Bureau

Paopla

Business Geography

Da

Research

Newsroom

Q Search Go

Home | Blogs | About Us | Subjects A to Z | FAQs | Help

You are here: tigerweb.geo.census.gov > TIGERweb WMS

#### **TIGERweb**

TIGERweb Applications

WMS

REST Services

Data Files

TIGERweb Geography

Contact Us

#### Web Map Services

Note: These links will open new browser windows.

#### **TIGERweb**

Current Geography

ACS 2012

ACS 2011

Census 2010

Physical Features

#### TIGERweb2010

Census 2010

Find TIGERweb and other Web Map Services on: geo.data.gov

Click to sign up for updates on TIGERweb and other Census Bureau Topics

#### TIGERweb Web Map Service (WMS)

The Open Geospatial Consortium, Inc. (GC) Web Map Service interface standard (WMS) provides a simple HTTP interface for requesting geo-registered map images from our geospatial database. The response to the request is one or more geo-registered map images that can be displayed in a browser or WMS client application. By gaining access to our data through our WMS, users can produce maps containing TIGERweb layers combined with layers from other servers.

Incorporate our Web Map Services into your application using the URLs below.

#### TIGERweb WMS URLs:

#### Current:

http://tigerweb.geo.census.gov/ArcGlS/services/tigerWMS/MapServer/WMSServer

#### ACS12:

http://tigerweb.geo.census.gov/ArcGIS/services/tigerWMS ACS2012/MapServer/WMSServer

#### ACS11:

http://tigerweb.geo.census.gov/ArcGIS/services/tigerWMS\_ACS2011/MapServer/WMSServer

#### Census 2010:

http://tigerweb.geo.census.gov/ArcGIS/services/tigerWMS Census2010/MapServer/WMSServer

#### Physical Features:

http://tigerweb.geo.census.gov/ArcGIS/services/tigerWMS\_PhysicalFeatures/MapServer/WMSServer

#### TIGERweb2010 WMS URL:

#### Census 2010:

http://tigerweb.geo.census.gov/ArcGIS/services/Census2010/tigerWMS/MapServer/WMSServer

To download and review the WMS specification, visit www.opengeospatial.org/standards/wms

This symbol 🕒 indicates a link to a non-government web site. Our linking to these sites does not constitute an endorsement of any products, services or the information found on them. Once you link to another site you are subject to the policies of the new site.

Measuring America-People, Places, and Our Economy



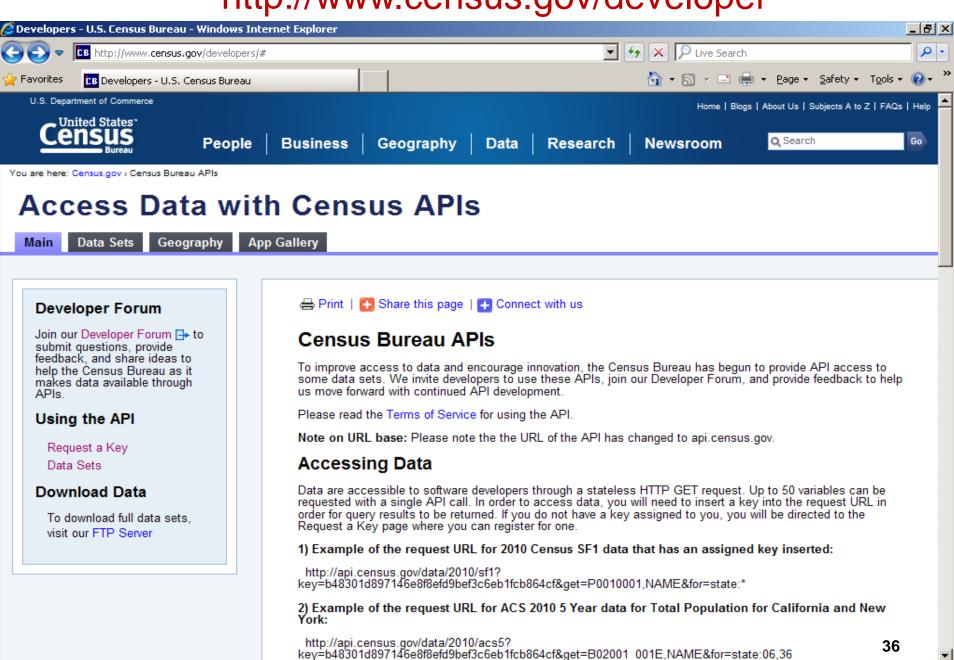
# **Geographic Area Boundaries**

- Boundaries in 5-year ACS datasets are as of the last year of the period. Previous years' data are retabulated to the current boundary.
- Census tracts and block groups are updated prior to each census, then remain generally consistent through the decade.
- Place boundaries can change from year to year.
  - Geographic Change Notes:
     http://www.census.gov/geo/reference/boundary-changes.html

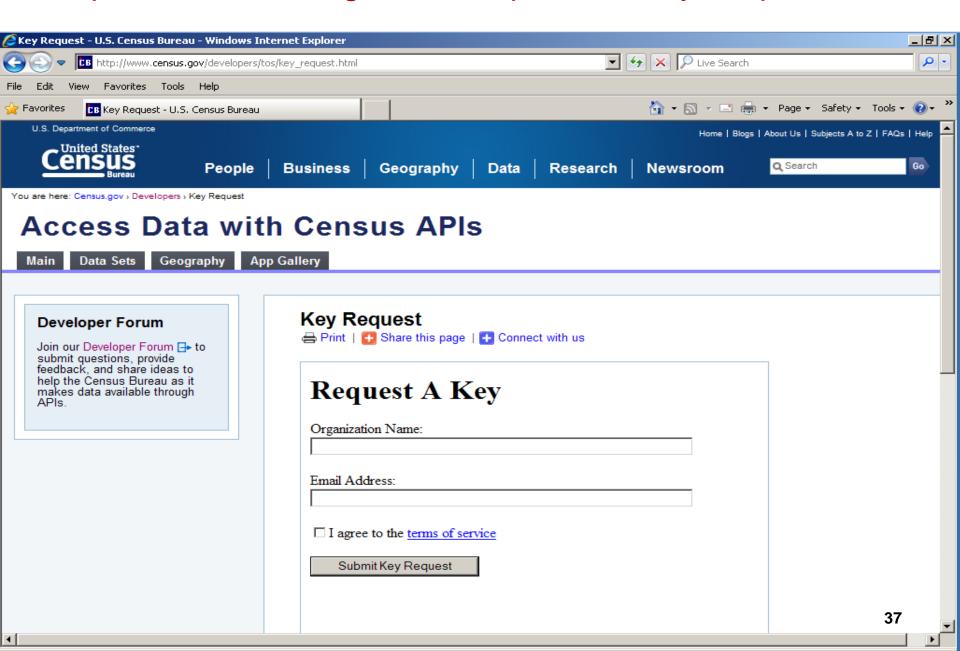
## **Outline**

- National Day of Civic Hacking background
- American Community Survey (ACS) basics
- Geography
- Accessing ACS data products through API
- Questions

## http://www.census.gov/developer



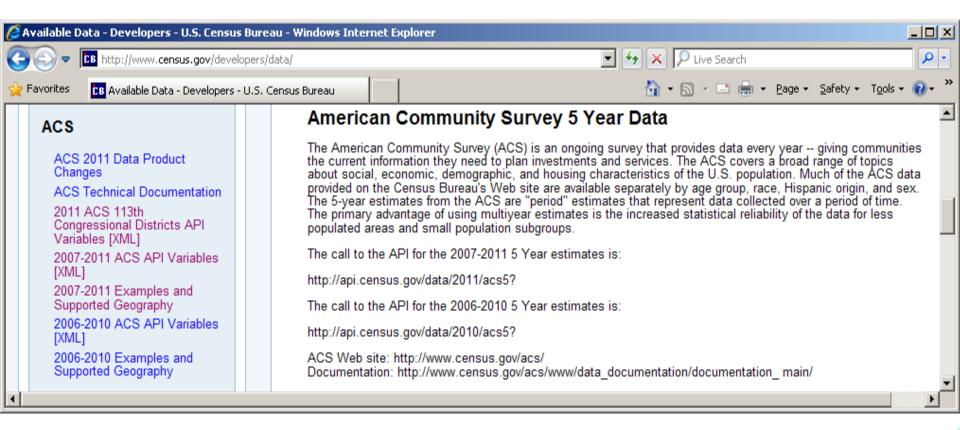
### http://www.census.gov/developers/tos/key\_request.html



## **API Keys**

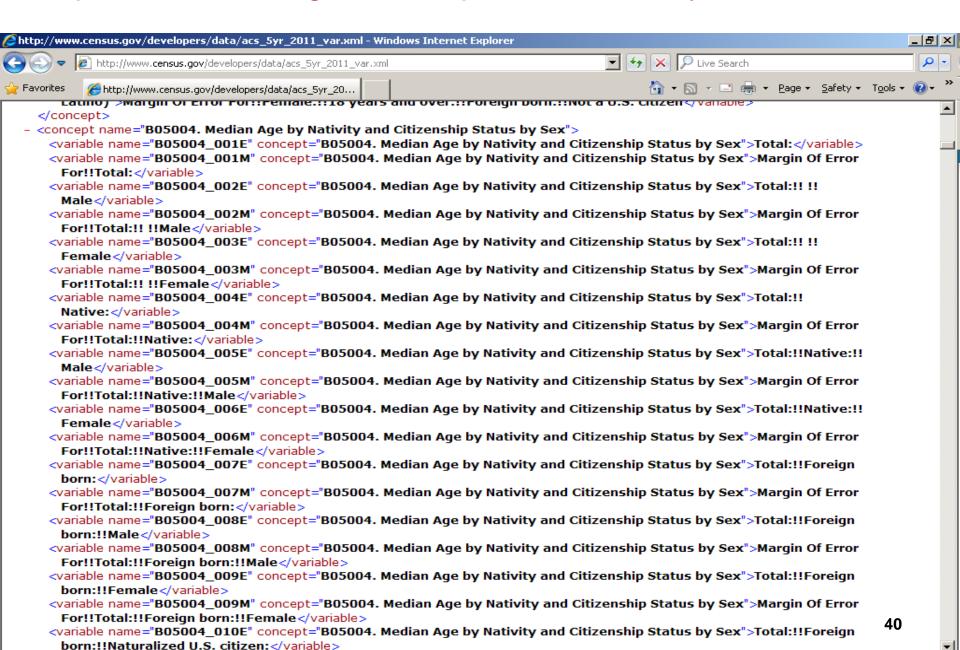
- Used to force developers to agree to Terms of Service
- Easier to do throttling
- Allows us to contact developers of major changes, or if one developer has inordinate usage.

## http://www.census.gov/developers/data/





### http://www.census.gov/developers/data/acs\_5yr\_2011\_var.xml



## Input Format

- Stateless HTTP Get Restful Request
- Four parameters
  - key=[Developer Key]
  - get=[Dataset variables]
  - for=[Geographies (may be wild card)]
  - in=[Parent Geography]
- Example URL for 2011 ACS 5-year data: http://api.census.gov/data/2011/acs5?key=[devkey] &get=B00001\_001E&for=state:\*

## http://api.census.gov/data/2011/acs5/geo.html

<b>6</b> 6=			<b>=</b> 1
	graphies - Windows Internet  http://api.census.gov/data/2		키× 이 •
Favorites	List of Geographies	\$\limins  \text{P}  \text{Live Search}  \text{P}   \text{P}  \qua	
	Elst or doographics	http://api.census.gov/data/2011/acs5?get=B00001_001E&for=state:01	_
		11ttp://apr.census.gov/uata/2011/aess?get=b00001_001Eator=state.01	
040	state		
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=state:*	
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=county:001∈=state:06	
050	state county	http://ani.comeur.gov/deta/2011/accE2get_B00001_001E9for_count;;*9in_etate:06	
	state-county	http://api.census.gov/data/2011/acs5?get=B00001_001E&for=county:*∈=state:06	
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=county:*	
		http://api.census.gov/data/2011/acs5?	
		get=B00001_001E&for=county+subdivision:86690∈=state:02+county:290	
060	state-county-county subdivision		
		http://api.census.gov/data/2011/acs5?	
		get=B00001_001E&for=county+subdivision:*∈=state:02+county:290	
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=tract:000101∈=state:02+county:170	
140	state-county-tract		
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=tract:*∈=state:02+county:170	
		http://api.census.gov/data/2011/acs5?	
		get=B00001_001E&for=block+group:1∈=state:02+county:170+tract:000101	
150	state-county-tract- block group		
	block group	http://api.census.gov/data/2011/acs5?	
		get=B00001_001E&for=block+group:*∈=state:02+county:170+tract:000101	
		http://api.census.gov/data/2011/acs5?get=B00001_001E&for=place:00135∈=state:06 42	<b>-</b>
11	- 11		

## **Run Test Queries**

- Do it simply first by using the URL in your browser
- Remember Use your key
- Begin with an example query using a geography type you will use
- Modify the example to use a different variable
- Modify the example to use YOUR geography

# **Output Format**

- Support JSON
- 2-dimensional array
- List column headers once at top
- Example query response:

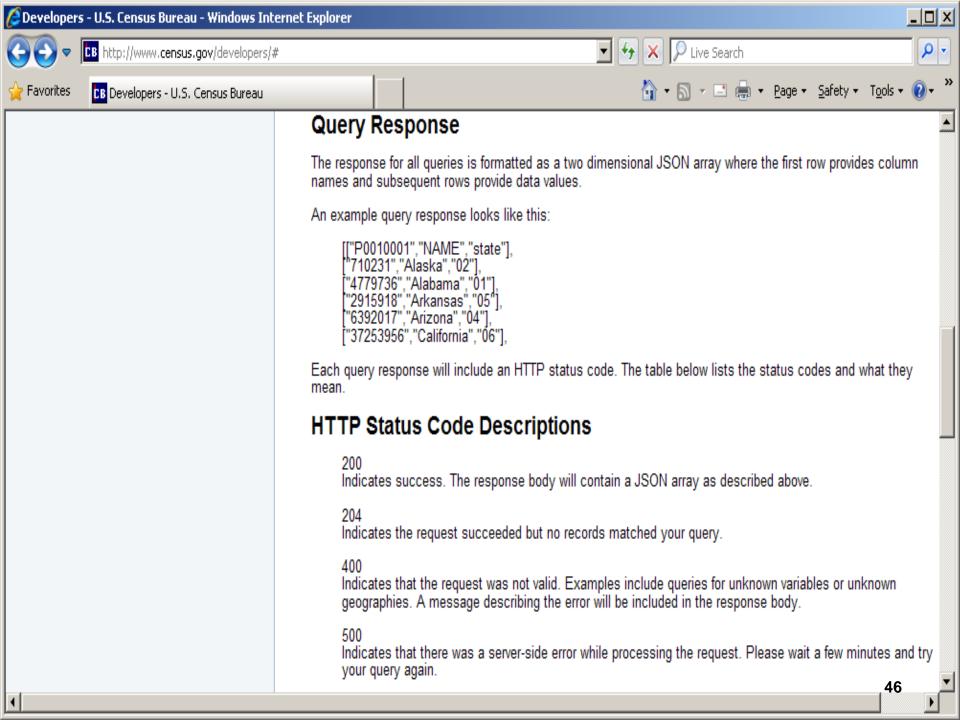
```
- [["B00001_001E","state"],
```

```
– ["372109","01"],
```

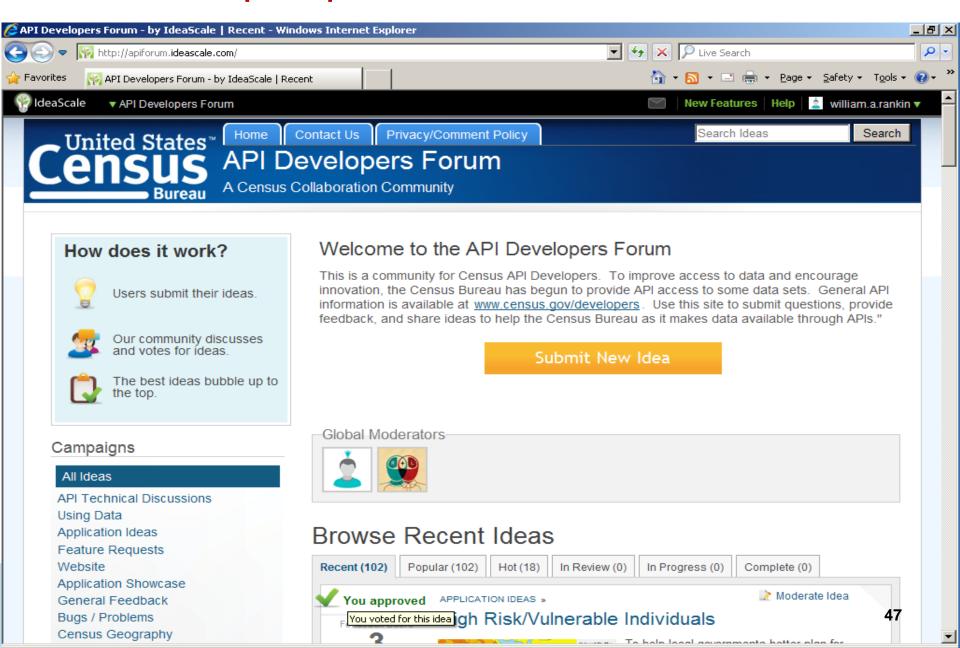
- **–** ["72384","02"],
- **-** ["392669","04"],
- **–** ["224988","05"],
- **-** ["2433404","06"],...

## **JSON Output Format Benefits**

- Can easily remove repetitive labels.
- Smaller, tighter footprint, which is needed for Mobile applications.
- Array based storage is often faster and uses less memory than object based storage.



## http://apiforum.ideascale.com/



### **Outline**

- National Day of Civic Hacking background
- American Community Survey (ACS) basics
- Geography
- Accessing ACS data products through API
- Questions

## **Questions?**

Has your question already been answered on our forum? http://apiforum.ideascale.com/

#### **American Community Survey:**

1-800-923-8282

acso.users.support@census.gov

https://ask.census.gov

#### Geography:

geo.geography@census.gov

Geographic area concepts, criteria, codes, and attributes:

301-763-5436

#### Geographic products:

301-763-1128

